



**B&G Foods, Inc.**

Four Gatehall Drive  
Parsippany, NJ 07054

Tel: (973) 401-6500

Fax: (973) 630-6550

VIA EMAIL

August 26, 2020

UNFI Montgomery & UNFI Ridgefield  
11922 General Drive  
Suite A,  
Charlotte, NC 28273  
Attn: Recall Department  
Email: [recalls@unfi.com](mailto:recalls@unfi.com)

**URGENT CLASS ONE RECALL NOTICE**

Dear Customer:

We are voluntarily recalling **6 oz. Back to Nature® Organic Rosemary & Olive Oil Stoneground Wheat Crackers “Best By” APR 07 2021 (UPC 8-19898-01015-8)**. We discovered recently that the product may contain milk ingredients that are not declared on the product’s ingredient statement. We are conducting this recall as a protective measure.

<b><u>Product Being Recalled</u></b>	<b><u>“Best By” Date</u></b>
<b><u>Back to Nature Organic Rosemary &amp; Olive Oil Stoneground Wheat Crackers</u></b> NET WT 6 OZ (170g) Item Number 87013032 UPC # 8-19898-01015-8  <i>(A photo of the box is attached as Exhibit A)</i>	APR 07 2021  <i>(The “best by” date is located on the top of the box.)</i>

This recall, which is being made in cooperation with the U.S. Food and Drug Administration, applies only to 1,502 cases of our 6 oz. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers with a “best by” date of APR 07 2021. This voluntary recall **does not apply** to any other “best by” dates, sizes or varieties of *Back to Nature* products.

Please follow these instructions to ensure a successful recall:

- Immediately discontinue selling or distributing 6 oz. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers – “Best By” APR 07 2021 (UPC 8-19898-01015-8).
- Warehouse / Distribution Center Product:
  - Please communicate to your retailers to remove the specific affected product from store shelves immediately.
  - If you need assistance with segregating affected product at your warehouse/distribution centers, please contact your sales representative for assistance with segregating the recalled product.
  - Please destroy the affected product at your warehouse/distribution centers and complete the enclosed *Product Recall Response Form* and return via email to B&G Foods as noted below.

August 26, 2020

Page 2

- Retail / Store Level Product:
  - Please communicate to your retailers to remove the specific affected product from store shelves immediately.
  - Please communicate to your retailers to destroy the specific affected product.
  - Please advise your stores to direct any consumer inquires to B&G Foods at (855) 346-2225 from 8:30 a.m. to 6:00 p.m. Eastern time or for email contact to <https://backtonaturefoods.com/contact-us>. We also realize that some consumers may return product directly to stores.
- Complete the enclosed *Product Recall Response Form* and email to B&G Foods. It is important that you complete the *Products Recall Response Form* even if you do not have product to destroy.
  - Email address is [rick.drummond@bgfoods.com](mailto:rick.drummond@bgfoods.com).
- If you have further shipped any of the recalled product, please immediately notify your consignees to advise them about this recall and include a copy of this recall letter for clarification.

Thank you for your cooperation in this recall. We apologize for this inconvenience to you and to your customers. Rest assured, we are working with the co-packer of this product to take the appropriate steps to prevent this from happening again. The safety of our consumers is our number one priority. All of our ingredients and products are subject to our strong food safety and quality assurance systems. We are committed to ensuring that all of the products we sell are safe and meet the highest quality standards.

If you have questions, please do not hesitate to contact me by phone at (973) 867-5002 or by email to [rick.drummond@bgfoods.com](mailto:rick.drummond@bgfoods.com).

Sincerely,

Rick Drummond  
Vice President of Quality Assurance and R&D

Cc: [brit.cattley@cabuildagency.com](mailto:brit.cattley@cabuildagency.com),  
[ann.altamura@cafortune.com](mailto:ann.altamura@cafortune.com),  
[adonahue@unfi.com](mailto:adonahue@unfi.com)

EXHIBIT A

FRONT OF LABEL



TOP OF BOX  
WITH BEST BY APR 07 2021





## **B&G FOODS, INC.**

### **B&G Foods Issues Voluntary Allergy Alert on Undeclared Milk in a Limited Number of Boxes of *Back to Nature*<sup>®</sup> Organic Rosemary & Olive Oil Stoneground Wheat Crackers**

PARSIPPANY, N.J.—August 26, 2020—B&G Foods announced today it is voluntarily recalling 1,502 cases of a single date code of 6 oz. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers, with a “best by” date of APR 07 2021, after learning that the product may contain undeclared milk ingredients. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume the product contained in the recalled boxes. There is no health risk associated with this product for individuals without an allergy to milk.

This recall affects only 1,502 cases of the following product, which were distributed in retail stores nationwide:

<b><u>Description</u></b>	<b><u>Consumer UPC #</u></b>	<b><u>Size</u></b>	<b><u>Best By Date</u></b>
<i>Back to Nature</i> Organic Rosemary & Olive Oil Stoneground Wheat Crackers	8-19898-01015-8	6 oz.	APR 07 2021 <i>(The “best by” date is located on the top of the box.)</i>

**This recall does not apply to any other “best by” dates, sizes or varieties of *Back to Nature* products.**

No allergic reactions related to this matter have been reported to date. This recall was initiated in cooperation with the FDA and the third party co-packer that produced the product.

B&G Foods discovered this issue when it received a consumer complaint that the foil bag within a single box of *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers contained cheese crackers. B&G Foods initiated the recall based on the results of its investigation after locating a second box in its warehouse with the same “best by” date that was inadvertently filled with a foil bag of cheese crackers, potentially exposing consumers to undeclared milk. The foil bags do correctly indicate whether the crackers are rosemary & olive oil crackers or cheese crackers and the outer box provides an allergen advisory statement indicating that the product is “Made on the same equipment that processes milk.” However, out of an abundance of caution, B&G Foods is recalling all 1,502 cases with this particular “best by” date that have been shipped to its customers. Product with this particular “best by” date was shipped and distributed by B&G Foods to its customers’ warehouses located in Arizona, California, Colorado, Georgia, Iowa, Maryland, Missouri, New Jersey, New York, Tennessee, Washington and Wisconsin.

Consumers who have purchased the recalled products can return them to the place of purchase for a full refund. Consumers seeking a refund or additional information may also contact B&G Foods by calling 855.346.2225 Monday through Friday from 8:30 a.m. to 6:00 p.m. Eastern time or submitting a contact at <https://backtonaturefoods.com/contact-us>.

Below is an image of the *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers:



**Contact:**

---

Media Relations:  
ICR, Inc.  
Matt Lindberg  
203.682.8214



**B&G FOODS, INC.**

Product Recall Response Form

August 26, 2020 Recall of  
6 oz. Back to Nature Organic Rosemary & Olive Oil Stoneground Wheat Crackers  
“Best By” APR 07 2021 (UPC 8-19898-01015-8)

Date: \_\_\_\_\_

To: B&G Foods, Inc.  
(see bottom of form for email instructions)

From: *Customer Name:* \_\_\_\_\_ (“Customer” or “we”)

*Mailing Address:* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Contact Name:* \_\_\_\_\_

*Tel. Number:* \_\_\_\_\_

Re: Recall of: 6 oz. Back to Nature Organic Rosemary & Olive Oil Stoneground Wheat Crackers  
“Best By” APR 07 2021 (UPC 8-19898-01015-8)

Please check all that apply:

We are a:  Wholesaler/distributor  Retailer  Other (please specify): \_\_\_\_\_

We have read and understand the recall instructions provided in B&G Foods’ August 26, 2020 Recall Notice (the “Recall Notice”) for 6 oz. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers “Best By” APR 07 2021 (UPC 8-19898-01015-8) (the “Recalled Product”).

We have none of the Recalled Product in stock.

We have the following quantity of the Recalled Product in stock, and have placed it on hold:

Quantity (please indicate cases or individual units)

\_\_\_\_\_

For those customers that have received Recalled Product from any party other than B&G Foods:

We received the Recalled Product from (please specify): \_\_\_\_\_.

For those customers that have further shipped any of the Recalled Product:

We have notified our consignees to advise them about this recall, and included a copy of the Recall Notice.

**Product Destruction:**  We have destroyed all Recalled Product in our possession and have completed and returned the attached Certificate of Destruction to B&G Foods at rick.drummond@bgfoods.com. Customers must submit completed Certificates of Destruction no later than September 9, 2020, in order to receive credit for destroyed product.

PLEASE EMAIL COMPLETED PRODUCT RECALL RESPONSE FORM TO:  
B&G Foods – Email – rick.drummond@bgfoods.com; Questions – 973.867.5002

*[This page intentionally blank]*



**B&G FOODS, INC.**

**Certificate of Destruction**

Date: \_\_\_\_\_

To: B&G Foods, Inc.  
(see bottom of form for email instructions)

From: *Customer Name:* \_\_\_\_\_ (“Customer” or “we”)

*Mailing Address:* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Contact Name:* \_\_\_\_\_

*Tel. Number:* \_\_\_\_\_

Re: Destruction of Recalled Product

Recalled Product

*Back to Nature* Organic Rosemary & Olive Oil  
Stoneground Wheat Crackers  
NET WT 6 OZ (170g)  
Item Number 87013032  
UPC # 8-19898-01015-8

“Best By” Date

APR 07 2021  
(The “Best By” date is located  
on the top of the box)

Quantity Destroyed (Units)

\_\_\_\_\_

I hereby certify that I have witnessed the destruction of the above listed product.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

PLEASE EMAIL COMPLETED PRODUCT RECALL RESPONSE FORM TO:

Email – rick.drummond@bgfoods.com; Questions – 973.867.5002